



# 2020 “Scarecrows of Main”

## Contest Rules

### Eligibility:

*Main Street Murfreesboro's first ever* “Scarecrows of Main” Contest is open to all artists through a partnership with the Rutherford Arts Alliance. Each artist may only enter one time. There is no charge for participating but each participant must submit a registration form by the deadline to Sarah Callender at [sarah@downtownmurfreesboro.com](mailto:sarah@downtownmurfreesboro.com). Businesses wanting to participate downtown will be randomly assigned to an artist for display of their scarecrow.

**Themes:** Use your imagination to select a theme for your scarecrow. The scarecrow contest is family friendly. Scarecrows should be whimsical, humorous, mischievous, traditional, or lovable – **NOT** frightening. Monsters, gruesome, bloody or especially scary entries will be disqualified. All scarecrows must be in good taste and not reflect controversial, social or political situations and appropriate for viewing by the public. Any scarecrow deemed inappropriate or in bad taste by Main Street or the business you are partnered with will not be displayed.

**Ideas:** Typical Farm & Garden Scarecrow made from cast-off clothing, burlap, gunny sacks, jeans, overalls, straw hats, bonnets, corn shocks, raffia straw, etc. Whimsical, Fairytale, Humorous, Fantasy, Celebrity, etc. Design depicting your favorite fairytale, storybook, animal, or fantasy figure. Theme depicted around the business you are partnered with (bakery, restaurant, boutique, law office, etc.).

**Construction:** All entries must be hand-made and constructed from recyclable material. Scarecrows must be durable and able to stand up to sun, wind, and rain showers (they may be placed outside the door of the business). Talk to your assigned business about ideas and if you both choose to keep the scarecrow inside the business. If you choose to use fresh vegetables or fruits (like pumpkins) they must be whole and not punctured or carved, to ensure they last through the duration of the contest. All entries must be handmade. No commercial costumes, rubber masks, plastic masks etc. will be allowed. In case of scarecrows/parts of scarecrow becoming lost or damaged do not put anything on the scarecrow that is highly valued or of great importance. All parts of the scarecrow should be securely fastened. You assume all responsibility for your scarecrow and its pieces. We reserve the right to remove any entries that do not maintain their ability to be displayed. Make them bright and use interesting materials. **Minimum height is four feet and maximum height is six feet.** Talk to the business owner you are assigned with first to see where they want to place it when determining size and materials (and if it will be moved by business owner throughout the month). Plan to visit your scarecrow throughout the month to make sure it is in good presentable condition.

**Prizes: Each Scarecrow will be numbered and have the name of the artist on a place card attached to the scarecrow for voting purposes.**

**People's Choice** – Facebook voting contest will take place by tagging Main Street and the business where the scarecrow is located throughout the month of October. The most votes tagged through Main Street for a scarecrow by October 31<sup>st</sup> at 11:00 am wins. Votes can also be dropped off at the Saturday Market Main Street information table each Saturday during October.

**Judge's Choice** – 1st place \$100, 2nd place \$75, 3rd place \$50. Judges chosen by Main Street Murfreesboro will be from outside of Rutherford County. Monetary prizes given to artists from Main Street Murfreesboro after announcements made on October 31. Judging based on creativity, use of recycled materials, and theme. Judging will take place the last week of October.

**Dates to Remember:**

**Registration submitted:** Friday, September 11. When registration is received, we will email you the business you will be partnered with. It is your job to reach out to the business owner and discuss your ideas and find out placement location at their store.

**Scarecrow delivered to business:** October 1-2. Scarecrows will stay displayed throughout October.

**Scarecrow winners revealed:** Saturday, October 31 during the Saturday Market live on Main Street's Facebook page at 11:00am.

**Scarecrow pick-up:** November 2, Monday (talk to business owner to set up a time when open).

## Contest Sponsored by Main Street Murfreesboro





## Main Street Murfreesboro 1<sup>st</sup> annual “Scarecrows of Main” Official Entry Form

Group or Individual(s) Name:

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Address:

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Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Entry will be displayed at the following location (Main Street will assign each artist a business partner to display with): \_\_\_\_\_

This scarecrow contest is to be family friendly. Scarecrows should be whimsical, humorous, mischievous or lovable and NOT frightening. *“Main Street Murfreesboro reserves the right to disqualify entries they feel to be distasteful or not family friendly.”*

I understand that *Main Street Murfreesboro* will use photographs of the actual scarecrow entries and announce contest winner’s names for publicity and promotion of future events. I agree to have my scarecrow on display in downtown Murfreesboro through November 1, 2020.

I have read and understand all the contest rules:

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Entries must be received by NOON Friday, September 11, 2020. Hand deliver to *Main Street: Murfreesboro* at 225 S. College Street or mail to: *Main Street: Murfreesboro (same address) Murfreesboro, TN 37130*. Or e-mail scanned form: [sarah@downtownmurfreesboro.com](mailto:sarah@downtownmurfreesboro.com).

Entry Number: \_\_\_\_\_

