

Main Street Saturday Market October Vendor Agreement 2020



Saturday Market Sponsored by:
Main Street: Murfreesboro/Rutherford County, Inc

2020 October Market Guidelines

The Main Street Saturday October Market will be held October 3, 10, 17, 24, and 31.

The Market opens at 8:00 AM and ends at 12 noon each week and is located at County Courthouse on the Public Square. Vendors may begin set-up at 6:00 am. **All vendors must be set up no later than 7:45 am. Vendors should not begin selling before the 8:00 a.m. opening of the market.** Vendors wishing to participate in the Main Street Saturday Market must complete an application and be approved for participation. Applications are available at the Main Street: Murfreesboro/Rutherford County office located at 225 W College Street, Murfreesboro, TN 37130 (615)895-1887 Ext. 2 or on the Main Street website. <https://mainstreetmurfreesboro.org>

The monthly fee for the October extended market is \$125 (5 weeks). If a vendor selects to pay for selected weekly spots, the charge is \$30 per week. There will be no refunds. A single space may not be shared by two independent sellers. The selling space is 8 X 16. Vendors may set up a tent and tables; no trucks or vans are permitted in the market space.

When an application is approved, payment must be received in advance of October 1. If vendors who purchase a full month plan miss a particular market day or days, the vendor must notify the Market Manager in advance of the day or days. The following guidelines must be followed by any vendor having space at the October Saturday Market:

Vendors must reside in Tennessee. Produce or crafts must have been grown or produced by the vendor. Only 25% of a farmer's inventory may be non-locally grown. Craft vendors may not resell merchandise. Farmers may not purchase products from wholesale houses for re-sale. Misrepresentation of origin is cause for expulsion from the market. A market representative will visit any farm in question for verification of products grown.

All vendors are required to have professional looking signage, banners, or displays indicating their name. Signage should include the name of the vendor and name and location of the farm or business. Vendor vehicles should be parked in available downtown parking spaces not located on the inner circle around the Courthouse. There is a free covered City garage one block from the market site accessed from either S. Church St. or E. Vine. No overnight parking in the market site is permitted.

The Tennessee Department of Agriculture, Weights, and Measures is responsible for inspecting and permitting all scales that will be used to make sales. This applies to produce that is sold by weight at farmer's markets. Only scales that are "legal for trade" can be permitted. Most modern scales are affixed with labels indicating that fact. All vendors who sell by weight must use scales that are inspected and permitted by TDA.

The following items may be offered for sale at the market: fruits, vegetables, farm-fresh eggs, plants, herbs, cut flowers, honey, baked goods, and meats. Craft items must include handmade items, not merchandise purchased for resale. Craft vendors must submit photographs and explanations of their craft/art items with their application. Other suggested items will be considered and approved or denied by the Market manager. All prepared foods must be sold in compliance with the TN Dept. of Agriculture and Health Dept. regulations. All prepared foods must be made in a certified kitchen. All vendors are required to obtain and have

available the correct permits required from TDA or the Dept. of Health for the products they sell. Copies of permits must be given to the Main Street Saturday Market when your application is approved.

For 2020, all vendors must wear face-coverings or masks, in accordance with current health recommendations. Sales must be conducted in an orderly and business-like fashion. Vendor booths must be kept clean and neat. All items for sale must be displayed off the ground on tables, in baskets or boxes. Tables, scales, bags, boards/shelves, baskets, signs, containers, money for change and chairs must be provided by each vendor. All equipment, products and containers must stay within the lines of the booth space and cannot extend beyond the end of the lines in order to provide adequate space for customers. Sidewalk space is not included in the available space for vendors. Electricity is not available for use by vendors. Vendors are requested to help maintain a safe, accessible environment for all customers.

All vendor items—signs, displays, property, and products must be taken away at the close of each market. Vendor space must be cleaned before leaving the market each week. Nothing can be left behind. All trash must be taken with you and cannot be left on the ground besides the trash cans. **Any violations will result in a \$50.00 cleaning fee.**

Vendors are encouraged to maintain competitive pricing. Intentional price undercutting is discouraged and using the market to sell-off excess product at extremely low prices is not allowed. Vendors must clearly mark the price of all products. Complaints are to be reported to the Market manager or Market Representative.

Inappropriate conduct or language towards other vendors, customers, or management of the Main Street Farmers Market will be grounds for immediate dismissal from the market. Shouting, hawking, and other loud and objectionable tactics or solicitations are not allowed. Profanity and loud radios are not allowed. Vendors who are found to be in non-compliance of any of the above guidelines will: First – receive a warning from the Market Manager; Second – be asked to leave the market.

Concerns and/or complaints regarding the guidelines should be discussed with the Market Manager, Linda Weeks. You may email her at mainstreetmarket@downtownmurfreesboro.com

